



MEDIA RELEASE

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FOR IMMEDIATE RELEASE



Gorman & Company Activates Future Folio House Site with Public Art Event in Downtown Atlanta

The community is invited to enjoy live painting, sculptural installations, and music at the Folio House Mural Jam on Saturday, May 16, from 12 to 6 p.m.

ATLANTA (May 13, 2026) – Gorman & Company, in partnership with **Cat Eye Creative**, is bringing fresh energy to one of downtown's most recognizable corners with an upcoming **public art event celebrating the future of Folio House**, an adaptive reuse development that will transform the historic Atlanta Constitution building into much-needed affordable housing.

As Atlanta prepares to welcome global visitors for the upcoming **World Cup**, the development is activating the streets around Five Points with creativity and community spirit through the **Folio House Mural Jam**, taking place **Saturday, May 16**, along Alabama Street and Forsyth Street.

The event will feature **live mural painting** by local artists curated by Cat Eye Creative, turning the surrounding streets into a vibrant urban canvas. Attendees will also experience the **unveiling of a new 3D art installation**, highlighting the role of art and culture in downtown's continued evolution.

"Cat Eye Creative is proud to curate the artwork at Folio House, bringing together 13 Atlanta-based muralists and sculptor Bojana Ginn to transform this space," said **Adam Crawford, Founder of Cat Eye Creative**. "Atlanta's street artists are world-class, and this is an opportunity to showcase their talent on a

highly visible, iconic corner as the city prepares to welcome a global audience during the World Cup.”

Folio House represents a long-term investment in downtown Atlanta, focused on **preserving a historic landmark while expanding housing opportunities** in the city’s core.

“This is about meeting people where they are and bringing energy back to the streets in a meaningful way,” said **Joel Reed, Southeast Market President at Gorman & Company**. “The Mural Jam gives us a chance to celebrate the creativity of Atlanta’s artist community and highlight the future of this corner as a place that will serve residents and contribute to a more vibrant, connected downtown.”

In addition to the art installations, visitors are encouraged to explore nearby restaurants and small businesses along Hotel Row, supporting the local establishments that continue to shape downtown’s identity.

The Folio House Mural Jam is free, and the community is welcome to join on Saturday, May 16, from 12 to 6 p.m. for a dynamic day of live painting, sculptural installations, and music by DJ Dell Harris. Learn more and register here:

<https://www.eventbrite.com/e/folio-house-mural-jam-tickets-1989006649431?aff=oddtdtcreator>

About Gorman and Company: Gorman & Company is a leader in community revitalization through a steadfast dedication to high-quality, affordable, workforce, public, and senior housing nationwide. Their fully integrated platform, led by a team of industry leaders in development, architectural design, construction, and portfolio management, provides the highest level of customer care to their partners. At the heart of Gorman’s philosophy is a commitment to collaboratively build strong, inclusive neighborhoods alongside municipalities, governmental organizations, and nonprofits. Headquartered in Wisconsin, Gorman has been recognized as one of the nation’s top “Affordable Housing Developers” by Affordable Housing Finance magazine for more than a decade. Learn more about their diverse portfolio of national projects on their website: gormanusa.com.

Photos:





Exterior Rendering of Folio House, Atlanta



Joel Reed, Gorman & Company Southeast Market President

Resource Links:

- [Gorman & Company](#)
- [Folio House](#)
- [Cat Eye Creative](#)

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