



PRESS RELEASE

FOR IMMEDIATE RELEASE

FMI: Cassandra DeGuide
[608.442.6336](tel:608.442.6336)
cassandra@thecreativecompany.com
m
FMI: Kevin Nelson
kevin@thecreativecompany.com



Tucson Mayor Romero and Gorman & Company Celebrate Amazon Flats

TUCSON, Ariz (April 20, 2026) – The City of Tucson, El Pueblo Housing Development (EPHD), and Gorman & Company broke ground Friday for **Amazon Flats, a 59-unit affordable housing community featuring one-bedroom apartments that will expand access to quality housing in Tucson. This milestone marks another major step in investing in the historic Miracle Mile corridor**, celebrated alongside City of Tucson partners, community leaders, and neighbors.

Amazon Flats, at 1135 W. Miracle Mile, is the second project on the site. The first project was the transformation of the Amazon Motel into a 30-unit permanent supportive housing project, which opened in September 2025. Located adjacent to the former Amazon Motel, Amazon Flats will be a newly constructed building that continues the site's redevelopment.

Construction of the \$24.4 million development is expected to be completed in the fall of 2027.

“Amazon Flats is proof of what we can accomplish through collaboration and a shared vision for housing stability,” said **Tucson Mayor Regina Romero**. “This project will change lives by providing safe, stable homes and the supportive services people need to rebuild and thrive. These are the type of investments that help, not just an individual or a family, but they address critical housing gaps, strengthen our workforce, support local jobs, and build a more resilient economy.”

Amazon Flats will serve households earning up to 50% of the Area Median Income (AMI) and is guaranteed affordability for 50 years. The new residences will have in-unit washers and dryers and free wi-fi, and there will be on-site services, community spaces, a public plaza, basketball halfcourt, and a pet yard.

Additionally, the Arts Foundation for Tucson and Southern Arizona will coordinate the creation and installation of murals and mosaics on the exterior and an interior ceiling sculpture.

Located on the historic Miracle Mile corridor, across the street from Pima County's new Northwest Service Center, which houses a health clinic and employment assistance services, **Amazon Flats will help spur economic growth for the neighborhood and reactivate unused space.** The location is within the Thrive in the 05, a community reinvestment initiative managed by the City of Tucson's Housing and Community Development Department (HCD) since 2018.

"The Department of Housing and Community Development continues with its commitment to Tucson residents to build high quality affordable housing in the midst of the housing crisis here and across the country," said HCD Director Ann Chanecka. "We will maintain the momentum created from this groundbreaking for Amazon Flats to launch other much-needed HCD affordable housing developments in collaboration with our neighbors and partners from other government jurisdictions and the private sector."

Amazon Flats is phase III of the HUD Choice Neighborhood Implementation Housing Strategy in the Thrive in the 05 executed by HCD. In 2023, HCD and the City received a \$50 million Choice Neighborhoods Implementation grant from the U.S. Department of Housing and Urban Development. The eight-year grant is centered on the complete rehabilitation of Tucson House, preserving this critical affordable housing for people over 55, as well as services for Tucson House residents, additional housing investments, and neighborhood improvements in Thrive in the 05.

Amazon Motel, which was completed in September 2025, was a rehabilitation and conversion of a former motel into 30 studio apartments of permanent supportive housing for individuals experiencing homelessness. These units are targeted at households earning up to 30% of the AMI, with no time limit on tenancy to ensure

residents can remain housed while accessing the supportive services they need until they are ready to transition to independent living.

Amazon Flats will be co-developed by the City's non-profit arm, EPHD, and Gorman & Company, a national leader in creating and managing affordable housing developments across the country.

“Gorman & Company is honored to continue our partnership with the City of Tucson and El Pueblo Housing Development on Amazon Flats and to be part of the reinvestment in the Miracle Mile corridor,” said **Sally Schwenn, Arizona Market President, Gorman & Company**. “This groundbreaking represents our collaborative commitment to build vibrant and sustainable affordable housing to serve Tucson residents for the long term.”

Gorman & Company, which has its Arizona office in Phoenix, co-developed with EPHD Sugar Hill on Stone, 66 units of affordable housing for individuals and families. Sugar Hill on Stone is under construction and is expected to be completed by the end of 2026.

Poster Mirto McDonald (PMM), the Tucson architectural firm, designed Amazon Flats.

Project partnerships include:

- City of Tucson and EPHD
- Co-developer and Choice Implementation Entity Gorman & Company
- Tucson Architects PMM
- Arizona Department of Housing
- Federal Department of Housing and Urban Development;
- Freddie Mac
- Vectra Bank
- Boston Financial
- Arts Foundation

About El Pueblo Housing Development: EPHD is tasked with building and rehabilitating housing to provide affordable units to people making up to 120% of the Area Median Income with the priority on housing for low-income residents. EPHD has

10 affordable housing projects in planning or under construction, totaling more than 1,200 units of and nearly 2000 bedrooms.

About Gorman and Company: Gorman & Company is a leader in community revitalization through a steadfast dedication to high-quality, affordable, workforce, public, and senior housing nationwide. Their fully integrated platform, led by a team of industry leaders in development, architectural design, construction, and portfolio management, provides the highest level of customer care to their partners. At the heart of Gorman's philosophy is a commitment to collaboratively build strong, inclusive neighborhoods alongside municipalities, governmental organizations, and nonprofits. Headquartered in Wisconsin with offices in Portland, Gorman has been recognized as one of the nation's top "Affordable Housing Developers" by Affordable Housing Finance magazine for more than a decade. Learn more about their diverse portfolio of national projects on their website.

Photos:



Amazon Flats Groundbreaking



Photo Credit: Gorman & Company, Amazon Flats Exterior Renderings

Resource Links:

- [Gorman & Company](#)
- [City of Tucson Housing and Community Development](#)
- [Amazon Flats Groundbreaking](#)

Media Contacts:

Cassandra DeGuide - The Creative Company
 608.442.6336
cassandra@thecreativecompany.com

Kevin Nelson - The Creative Company
kevin@thecreativecompany.com



 Share

 Tweet

 Share

 Forward

The Creative Company
 622 W Washington Ave, Suite 101
 Madison, WI 53703

[Preferences](#) | [Unsubscribe](#)